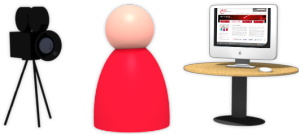


Prism - Web & Creative Multimedia Services

Software Solutions



Creative Design

- Logo & Branding.
- Leaflet & Brochure Design.
- Exhibition Stands.

Web Design

- Content Management (all websites).
- Brochure Websites and Info Sites.
- Intranets, Extranets and Portals.

Web Development

- E-Commerce.
- Web Enabled Database Solutions.
- Client and Server Side Programming.
- Advanced Content Management Solutions.
- API Solution Integration.

“We deliver all things creative”

Creative Design

Our in-house design team can provide you with a full range of creative design services. Creating banners, posters, exhibition stands, logos, business cards and complementary material to support business and function, including leaflets, flyers and gifts is part of our everyday business.

Working in conjunction with our Web Design and Development Team, we can create an end to end solution for your business. At aap³ we provide a total solution from design to organising printing and delivery of your new material to your door step.

Web Design

We provide a full service from Web Design, Creative Design and Multimedia Services through to Web Based Programming. Our mix of Creative flare integrates seamlessly with high end web programming. We deliver focused and strategic web sites with beautiful and stunning graphics to be proud of.

Our project managers have experience working with clients ranging from small businesses through to Global Multinationals. This gives aap³ a unique range of experience and knowledge.

Web Development

Web Development extends web site functionality beyond that possible with html and off the shelf Web Content Management Systems. Adding user interaction, the ability to obtain dynamic content and integrate external services into web sites, Intranets and Extranets.

Solutions vary from E-Commerce solutions to integrating company critical data into easy to use Web Interfaces and Extranets. aap³'s Web Development Team are highly experienced in a wide range of technologies on all the major web publishing platforms.

Video

- Corporate Videos
- Talking Heads & Interviews
- Green Screen
- Adverts & Promos

Motion Graphics

- Animated Logos
- Corporate Presentation

Stansted Park: Leaflets, Website Design & Motion Graphics

Multimedia & Video Production

Video

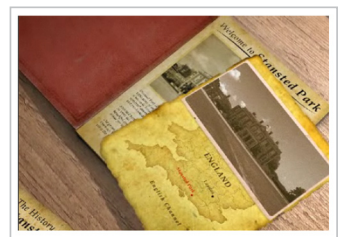
It is true that a picture can say a thousand words, but a video can convey your entire message in the short time you have to grab a potential customer's attention. We offer a full range of services to our clients, from concept to delivery.

Flash

The use of Flash as a multimedia tool allows movement and sound to be incorporated into a web site in an efficient and effective manner. From easily downloaded animations, to the publication of traditional magazines in an on-line format downloadable from the web. The intelligent use of Flash can enhance a web site and make it stand out from the crowd.

Motion Graphics

aap³ are able to provide you with broadcast quality motion graphics at cost effective prices. Complex processes and services can be difficult to explain in words, but these can be easily illustrated using animations and motion graphics.



A major advantage to using aap³ Web Development Services is our **fully integrated solutions offerings**. We can create the entire web-enabled and back office windows based solutions together in one fully integrated solution. Our skill-sets cross the traditional boundaries of Creative, Web, Database and Bespoke Software Development. The power to be able to have one software vendor design, build, deliver and support a full end-to-end software solution is something many key companies have recognised.

By integrating data reporting systems into your web technology solutions, key data and reporting information can be interpreted and analysed (Business Intelligence), and then presented in easy to use and understood Web and Multimedia interfaces. Whether you want to publish data internally or to your clients via an Extranet, aap³ is uniquely placed to help you make your data more accessible, understandable and productive for your business